

U n i t e d  
N a t i o n s  
G l o b a l  
C o m p a c t

C o m m u n i c a t i o n  
O n  
P r o g r e s s

# Jeju free-international-city Development Center ( J D C )

Jeju Science Park, Elite Bldg. 3F

Cheomdanro 213-4, Jeju city

Jeju Special Self-Governing Province, Republic of KOREA

First published in KOREA by JDC 2013

Original Copyright © JDC 2013

Text Copyright © JDC 2013

Documented by Yeongtae Han

( Deputy Manager of Performance Evaluation & Innovation, JDC )

tel +82-64-797-5653

fax +82-64-797-5501

*All rights reserved; no part of this publication may be reproduced,  
stored in a retrieval system, or transmitted in any form or by any means,  
electronic, mechanical, photocopying, recording or otherwise,  
without the prior written permission of JDC.*



3<sup>rd</sup> Fl Elite Building, Jeju Science Park,  
213-4, Cheomdanro, Jeju-City  
Jeju Special Self-Governing Province,  
690-140, Korea  
<http://www.jdcenter.com>

Aug. 09, 2013

H.E. Ban, Ki Moon  
Secretary-General  
United Nations (U.N.)  
New York, NU 10017  
U.S.A.

Dear Mr. Secretary-General

This is Kim, Han Wook from Jeju free-international-city Development Center (JDC), the one of major Korean state-owned companies. I am so glad to send this letter to United Nations with the great news for every UNGC partners.

As we both are already aware of, JDC had declared that all employers and employees were willing to support the ten principles of Global Compact in Aug. 09. 2012. I, the new CEO of JDC taken up last Jun, also strongly support those universal principles as a global-standard-business-management-platform. Therefore, now JDC publishes and reports the Communication On Progress(COP) this summer. I believe that this report must show the all of UNGC patrons what JDC has done for people who fully understands the core value of the principles.

Put personally, this annual report is not just a chance to inform what JDC did, but a precious opportunity to let people know what JDC learned. As the CEO of JDC, I here by now guarantee all of you that JDC will do a new version of COP and report it next year like today; we won't stop helping societies with the principles and values for the benefit of all.

Sincerely yours,

---

Kim, Han Wook  
The CEO of JDC

# 1. What JDC is ?

## ◆ Jeju-free-international-city Development Center (JDC)

### ❖ Mission

Creating the perfect Jeju-free-international-city for the high life values which people deserves.

### ❖ Function

To develop Jeju into a free-international-city where **people, capital, and products can move easily without any restrictions**, then circulations of these three factors facilitate **the growth of Jeju as well as KOREA.**

### ❖ History

- Established in 2002

(by the Korean government's Special Act on Jeju Free International City)

- **New CEO came Up !**



- His Brief Profile -

- **Name : KIM, HAN WOOK**
- Nationality : KOREA (Jeju)
- **the 6<sup>th</sup> CEO of JDC**
- the former head of National Archive of Korea
- the former deputy governor for Jeju

## 2. What JDC does for People?

### ◆ Core Development Projects



### ◆ Project Fundings

#### ❖ Funding 1 : the attraction of investments

Public Relations and Marketing activities has been going on for investment attractions to fund the core development projects internationally and locally .

#### ❖ Funding 2 : the revenue of JDC DFS

Korean government gave the patent on a duty-free-store-business as a indirect subsidy, so that JDC has been running JDC DFS and uses its revenue to fund the projects.





### 3. COP on the 1<sup>st</sup> Principle

#### ◆ Principle 1 : HUMAN RIGHTS

"Businesses should support and respect the protection of internationally proclaimed human rights."

#### ◆ Performance in 2012

JDC carried out the below activities to support the 1<sup>st</sup> principle

#### ❖ Supporting Ceremony for the UNGC 10 Principles

Last August, JDC had the resolution ceremony for the UNGC 10 principles. All the JDC employers and employees took the oath that they were willing to support the universal principles.

For the ceremony, Chul-ki Joo, the president of Global Compact Network Korea, sent a video message in order to support and celebrate the strong decision of JDC.



## 4. COP on the 2<sup>nd</sup> Principle

### ◆ Principle 2 : HUMAN RIGHTS

“And make sure that **they are not complicit in human rights abuses.**”

### ◆ Performance in 2012

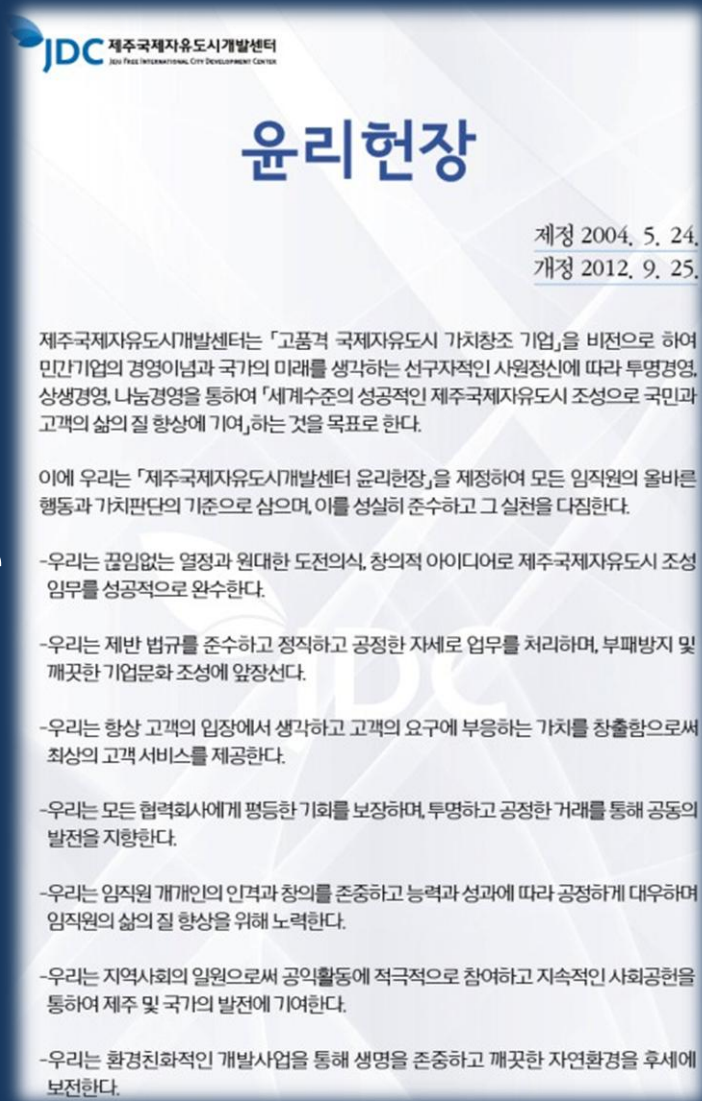
JDC carried out the below activities to support the 2<sup>nd</sup> principle

#### ❖ Revising the JDC Ethics Charter

Since JDC proclaimed supporting the 10 principles, they revised their own **ethics charter** overall.

Last September, all of JDC employees agreed to **change every sentences on the charter**; they believe that it would be better to compose a new ethics charter with the principles of UNGC.

**The charter reflected the universal 10 principles** so that it must expedite the progress of the human right expansion.



The image shows a document titled '윤리헌장' (Ethics Charter) from JDC (Jeju Free International City Development Center). The document is dated 2004. 5. 24. and revised on 2012. 9. 25. The text describes the center's commitment to high-quality international city development, emphasizing ethical management, sustainable growth, and social responsibility. It lists several principles that guide the center's operations, including adherence to laws, respect for human rights, and environmental protection.

**JDC** 제주국제자유도시개발센터  
JEJU FREE INTERNATIONAL CITY DEVELOPMENT CENTER

## 윤리헌장

제정 2004. 5. 24.  
개정 2012. 9. 25.

제주국제자유도시개발센터는 「고품질 국제자유도시 가치창조 기업」을 비전으로 하여 민간기업의 경영이념과 국가의 미래를 생각하는 선구자적인 사원정신에 따라 투명경영, 상생경영, 나눔경영을 통하여 「세계수준의 성공적인 제주국제자유도시 조성으로 국민과 고객의 삶의 질 향상에 기여」하는 것을 목표로 한다.

이에 우리는 「제주국제자유도시개발센터 윤리헌장」을 제정하여 모든 임직원의 올바른 행동과 가치판단의 기준으로 삼으며, 이를 성실히 준수하고 그 실천을 다짐한다.

- 우리는 끊임없는 열정과 원대한 도전의식, 창의적 아이디어로 제주국제자유도시 조성 임무를 성공적으로 완수한다.
- 우리는 제반 법규를 준수하고 정직하고 공정한 자세로 업무를 처리하며, 부패방지 및 깨끗한 기업문화 조성에 앞장선다.
- 우리는 항상 고객의 입장에서 생각하고 고객의 요구에 부응하는 가치를 창출함으로써 최상의 고객 서비스를 제공한다.
- 우리는 모든 협력회사에게 평등한 기회를 보장하며, 투명하고 공정한 거래를 통해 공동의 발전을 지향한다.
- 우리는 임직원 개인의 인격과 창의를 존중하고 능력과 성과에 따라 공정하게 대우하며 임직원의 삶의 질 향상을 위해 노력한다.
- 우리는 지역사회의 일원으로써 공익활동에 적극적으로 참여하고 지속적인 사회공헌을 통하여 제주 및 국가의 발전에 기여한다.
- 우리는 환경친화적인 개발사업을 통해 생명을 존중하고 깨끗한 자연환경을 후세에 보전한다.

## 5. COP on the 3<sup>rd</sup> Principle

### ◆ Principle 3 : LABOUR

“Businesses should **uphold the freedom of association and the effective recognition of the right to collective bargaining.**”

### ◆ Performance in 2012

JDC carried out the below activities to support **the 3<sup>rd</sup> principle**

#### ❖ The Organization of Labour Union

Last Spring, most of employees used of the right to organiz themselves into unions; they formed JDC union labour for **the workplace improvement.**



Aproximately 60% of JDC workers has now joined the union. They have been making an effort to protect the right of public workers who are under huge public pressures. They also try to find the way how JDC becomes the best exemplar of Great Work Place(GWP).



## 6. COP on the 4<sup>th</sup> Principle

### ◆ Principle 4 : LABOUR

“The **elimination** of all forms of **forced and compulsory labour**.”

### ◆ Performance in 2012

JDC carried out the below activities to support **the 4<sup>th</sup> principle**

#### ❖ Encouraging Flexible Workplaces

JDC has been encouraging the policy of Flexible Workplaces so that people working in JDC becomes more satisfied with their work places.

	2011	2012	variation
The Number of Flexible Workers (%)	17 (7.2%)	22 (9.3%)	129.4%

#### ❖ Encouraging Using Every Types of Leaves

All of JDC employees feel free to use any types of leaves. JDC has never restrained their own workers spending leaves they deserve to use.

		2011	2012	variation
The Everage Percent of spending Annual Leaves	Regular Workers	58.2 %	64.5 %	+ 6.3 % p
	Non-Regular Workers	49.7 %	59.3 %	+ 9.6 % p

## "The effective **abolition of child labour**"

JDC believes that this type of performance **must facilitate an improvement of child competence to figure out which's right or not.** It will cultivate the child self reliance and rights as well.

## 8. COP on the 6<sup>th</sup> Principle

### ◆ Principle 6 : LABOUR

“The **elimination of discrimination** in respect of **employment and occupation**”

### ◆ Performance in 2012

JDC carried out the below activities to support **the 6<sup>th</sup> principle**

### ❖ **Blanced Equal Opportunity of Employment**

Fair Blanced factors	Beneficiary	The Numbers of Fair Employees		
		2011	2012	variation
Academic Background	High School Graduates	0	6	+6
Gender	Women	100	114	114%
Physical Handicapped	the Disabled	3	10	333%
Regionality	Short-term (Internships)	20	29	145%
	Long-term (Part-times)	58	62	107%

### ❖ **Blanced Equal Opportunity of Employees**

Fair Blanced factors	Full-Time Workers	Part-Time Workers	
		2011	2012
Perks	Available	N/A	Became Available
Bonus	Available	N/A	Became Available
Job Training	Available	N/A	Became Available

# 9. COP on the 7<sup>th</sup> Principle

## ◆ Principle 7 : ENVIRONMENT

“Businesses should support a **precautionary approach to environmental challenges.**”

## ◆ Performance in 2012

JDC carried out the below activities to support the 7<sup>th</sup> principle

### ❖ Certificated in Environmentally Friendly Business



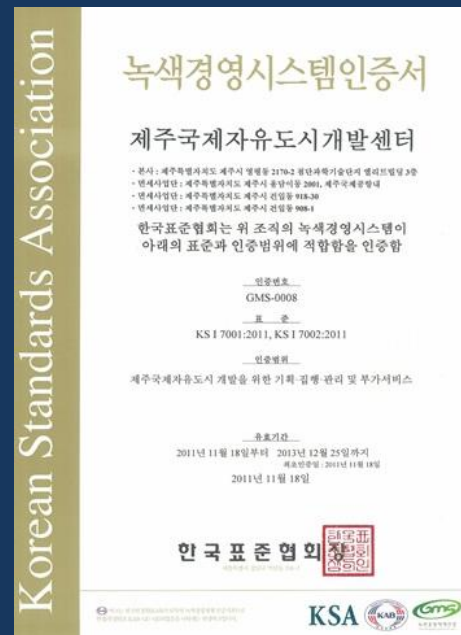
JDC has been **globally certificated by ISO** (International Organization for Standards) because of **its eco-friendly business system.**

**Following every single standard of ISO 14001** leads JDC to the high-advanced ethical company fully understood environmental responsibility.

To maintain **ISO 14001**, JDC acquired an another certification named **GMS**.

It stands for **Green Management System**, the one of Korean national standards about environmental business management from **KSA** (Korean Standards Association).

It shows that the eco-friendly principle is a **key factor** of management's most important duties for JDC.



# 10. COP on the 8<sup>th</sup> Principle

## ◆ Principle 8 : ENVIRONMENT

“Undertake initiatives to promote **greater environmental responsibility**”

## ◆ Performance in 2012

JDC carried out the below activities to support **the 8<sup>th</sup> principle**

### ❖ Regular Anouncing Environ-Information Publicly

JDC annually goes public with **Green-Information**. They open to public that **how much energies and resources they use**, and **what tones of CO2 they emit**. They also show **how well they recycle wastes**. Everyone can check them out on the following adress :

<http://www.jdcenter.com/doc/sub6/sub6522.jsp>

자원 (재)사용 & 에너지 사용 & 온실가스 배출현황

구분		2011년	2012년
자원	용수사용량	8,657 ton	7,964 ton
	폐기물 발생량	49.5 ton	48.7 ton
	폐기물 재활용량	15.9 ton	18.2 ton
에너지	총합(a+b+c+d)	190.731 TOE	172.126 TOE
	전력(a)	607,570 Kwh	549,200 Kwh
	휘발유(b)	32,470.96 ℓ	28,325.21 ℓ
	프로판(c)	8,899.6 kg	7,541.00 kg
	LPG (d)	4,603.51 Nm3	3680.43 Nm3
	경유 (e)	18,229.24 ℓ	21918.11 ℓ
온실가스	배출목표량	444 tCO2eq	439 tCO2eq
	감축목표량	5 tCO2eq	10 tCO2eq
	배출량	438.61 tCO2eq	406.4 tCO2eq



# 11. COP on the 9<sup>th</sup> Principle

## ◆ Principle 9 : ENVIRONMENT

“Encourage the development and diffusion of **environmentally friendly technologies**”

## ◆ Performance in 2012

JDC carried out the below activities to support **the 9<sup>th</sup> principle**

### ❖ Realization of Value-Engineering

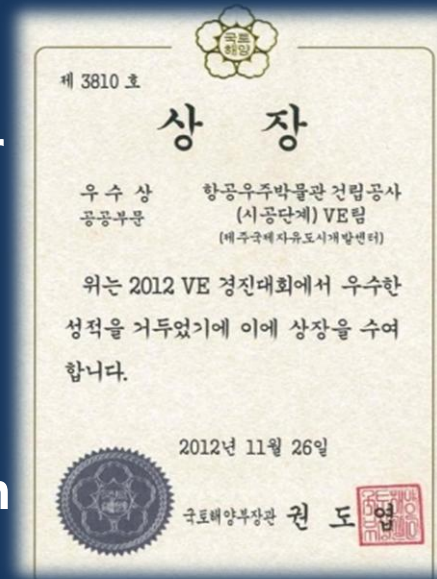
Technically, JDC is a developer; it basically means they have site development businesses. Recently, one of them becomes a majority, **Jeju Aero Space Museum(JASM)**.



The museum is supposed to open to people next year; however, it amazingly receives an authoritative award, **Valued Engineering Award(VEA)** even it is now under construction now.

**VEA** was a prize for the construction project which applies social values such as **an accompanied growth with minor partners, a cost reduction for profit sharing** and so on.

**Korean Ministry of Land, Infrastructure and Transport** gave the prize to JDC who **improved those values** when it comes to building the museum.



# 12. COP on the 10<sup>th</sup> Principle

## ◆ Principle 10 : ANTI-CORRUPTION

“Businesses should work **against corruption** in all its forms, including extortion and bribery.”

## ◆ Performance in 2012

JDC carried out the below activities to support **the 10<sup>th</sup> principle**

### ❖ The Campaign - Be Clear and Clean

Last year, JDC had the huge campaign, **Be Clear and Clean**. They passionately carried out 38 sub-unit activities; one of them was so high-lightened as a best practice in Korean society.



That is a **mobile application** called **Be Clear and Clean Anytime**. Its function is an **100% protection of whistle blowers**; no one can figure out who reports any corruption if JDC might have.

The application made all JDC workers face **one serious question** every time: **working with coworkers and partners in what way I should take?**

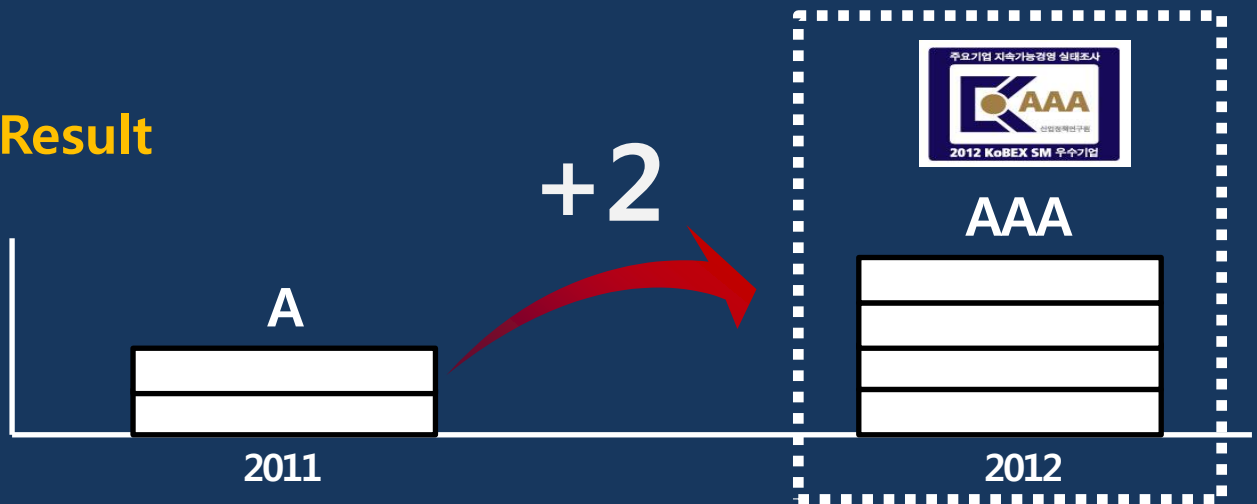
That was the key of **taking a moral stand against the latent corruptions** as an important precondition for **effective anti-corruption policy**.

# 13. Performance Reviews

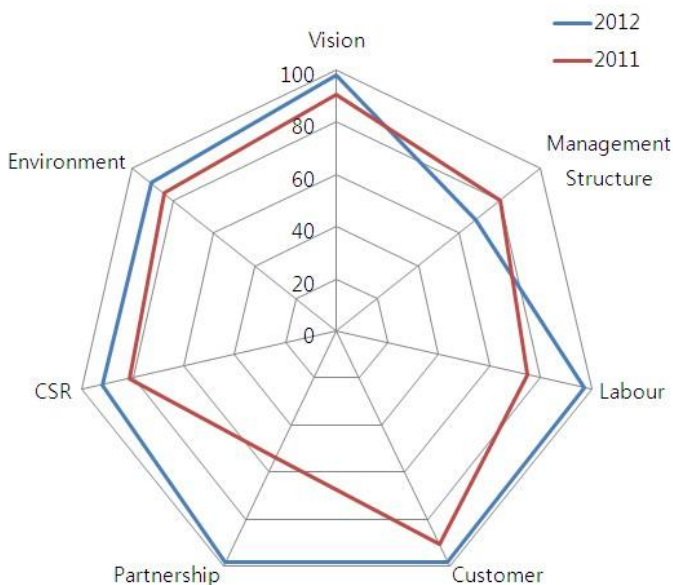
## ◆ Outcome 1 : Increasing Sustainability Management Index

- **Evaluation Model** : KoBEX SM Index  
(Korean Business Ethics Index - Sustainability Management)
- **Assessor** : Korean Government  
(Ministry of Knowledge Economy)

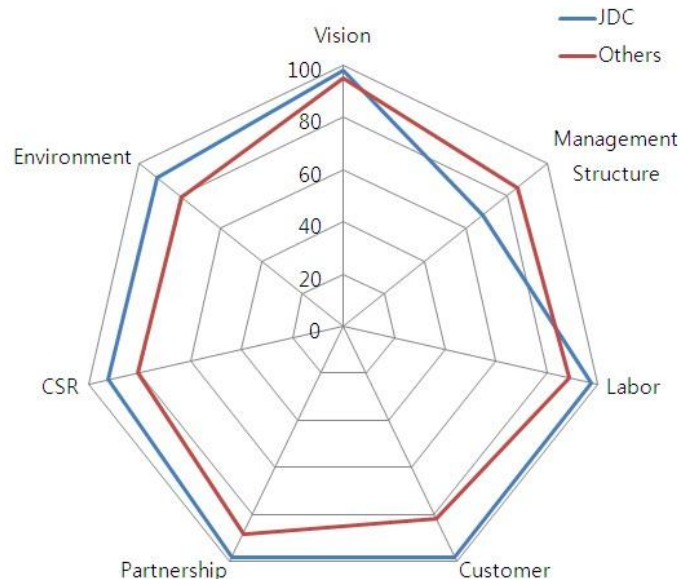
### ■ Result



### - Comparison with the Previous Year -



### - Comparison with the Others -

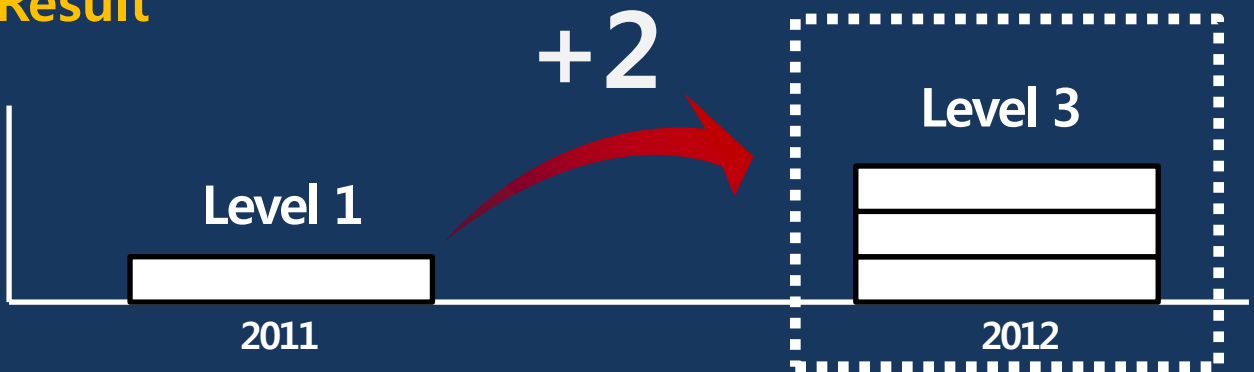


# 13. Performance Reviews

## ◆ Outcome 2 : Increasing Integrity Index

- **Evaluation Model** : Public Integrity Index
- **Assessor** : Korean Government  
(Anti Corruption & Civil Right Commission)

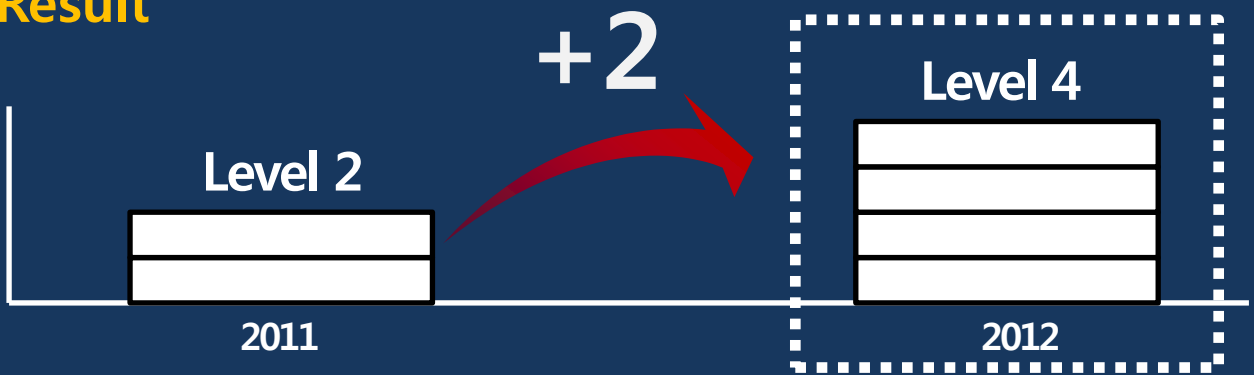
### ▪ Result



## ◆ Outcome 3 : Increasing Anti-Corruption Index

- **Evaluation Model** : Public Anti-Corruption Index
- **Assessor** : Korean Government  
(Anti Corruption & Civil Right Commission)

### ▪ Result

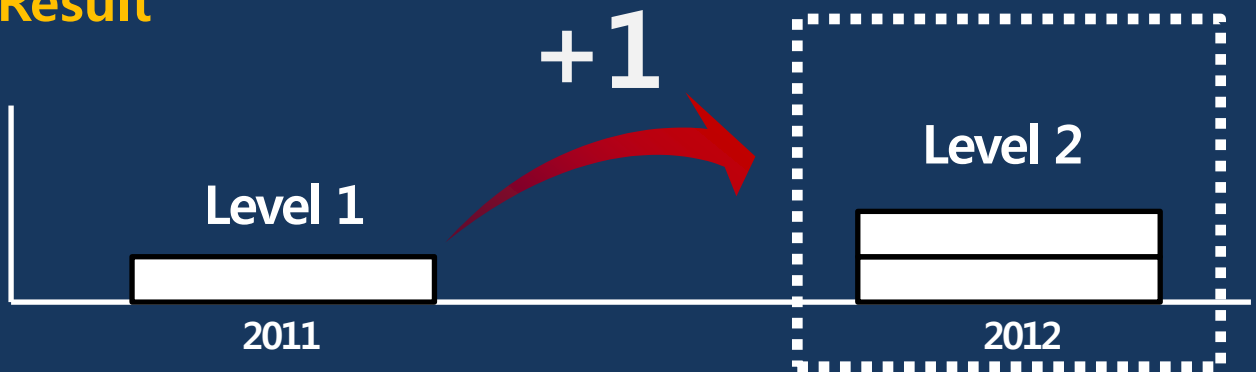


# 13. Performance Reviews

## ◆ Outcome 4 : Increasing Customer-Satisfaction Index

- **Evaluation Model** : Public Customer-Satisfaction Index
- **Assessor** : Korean Government  
(Ministry of Strategy and Finance)

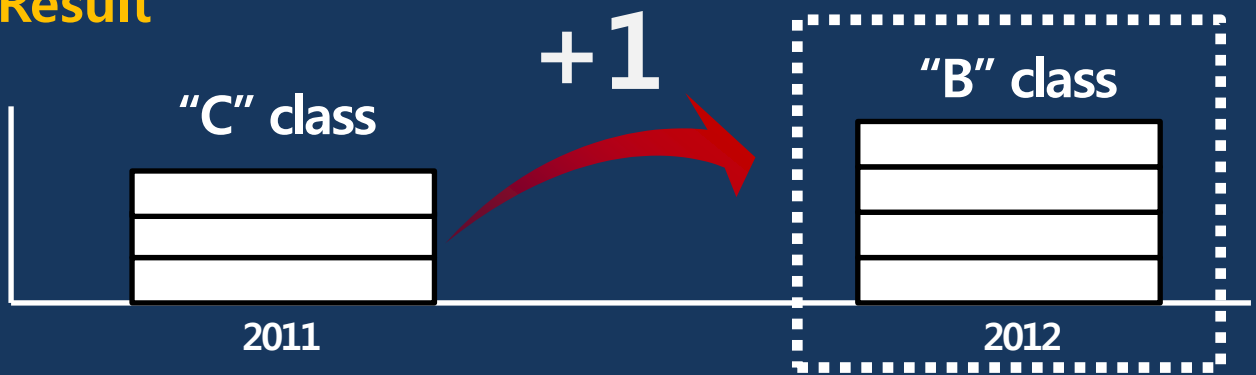
### ▪ Result



## ◆ Outcome 5 : Increasing CSR Index

- **Evaluation Model** : Public Management Assessment  
(CSR part)
- **Assessor** : Korean Government  
(Ministry of Strategy and Finance)

### ▪ Result





# The End of COP

